



29 LEAD *GENERATION* COMPANIES

Curated List of Lead Generation Companies
for your Real Estate Business

Paid Leads

- BOLD LEADS** • boldleads.com
- CONNECTIONS PLUS** • marketing.realtor.com/real-estate-lead-generation
- HOMES.COM** • marketing.homes.com/products/lead-qualifying/
- OFFRS** • offrs.com
- PRIME SELLER LEADS** • primesellerleads.com
- PROSPECTNOW** • prospectnow.com
- QAZZOO** • qazzoo.com
- REDX** • theredx.com
- ROCKET AGENT** • rocketagents.com
- SETSCHEDULE** • setschedule.com
- SMARTZIP** • smartzip.com/index.cfm
- STREETTEXT** • streettext.com
- ZBUYER** • welcome.zbuyer.com/Leads
- ZILLOW PREMIER AGENT** • premieragent.zillow.com/solutions/
- ZURPLE** • zurple.com

ESBOs, Expireds, and Probate Leads

- ESPRESSO AGENT** • espressoagent.com
- LANDVOICE** • landvoice.com
- MOJO** • mojosells.com
- REDX** • theredx.com
- VULCAN7** • vulcan7.com

Pay-Per-Click (PPC) Leads

- ADWERX • adwerx.com
- FACEBOOK ADS • facebook.com/business/ads/
- GOOGLE ADWORDS • ads.google.com/home/

Agent Referral Companies

- AGENT PRONTO • agentpronto.com/learn
- HOMELIGHT • homelight.com/agents
- OPCITY • marketing.realtor.com/opcity
- REFERRAL EXCHANGE • referralexchange.com/agents-web/
- SOLD • sold.com
- UPNEST • upnest.com/re/agent-signup

About Fathom

Fathom Realty is a national, virtual real estate brokerage powered by a proprietary technology platform called IntelliAgent and built with the vision that traditional real estate business models do not work today. The company currently operates in 24 states covering approximately 110 markets with over 4500 agents. Agents enjoy a higher net income through Fathom's 100% commission, transaction fee compensation model. Fathom agents also earn stock grants based on their contribution to revenue and company growth. Fathom is currently publicly trading on the Nasdaq under FTTHM.

Agents typically save 70% or more in splits and fees when joining.

See the difference, go to fathomcareers.com/calculator/